



## EXPRESSION OF INTEREST

# Mordi Fest 2025 – Artistic Director

The City of Kingston is seeking expressions of interest from experienced professionals or organisations to develop the artistic program for Mordi Fest 2025.

Working in collaboration with the City of Kingston's Festivals and Events team, the successful applicant will be responsible for the artistic direction and programming of the festival planned for **Saturday 1 and Sunday 2 March 2025**.

Since 1997, Mordi Fest has been Kingston's premier festival routinely attracting 40,000 visitors to the Mordialloc foreshore across the first weekend in March. The festival program highlights multiple genres, showcasing well-known artists alongside local and emerging acts across four stages. The City of Kingston strives to showcase a wide range of artists to appeal to a broad demographic, including performers from the LGBTQIA+ community and the inclusion of First Nations Artists. The City of Kingston also aims to engage with several local artists for an opportunity to perform for their community. The program is also enhanced by an array of roaming artists and children's performers providing entertainment for the whole family.

Mordi Fest 2025 will take place at Peter Scullin Reserve, Mordialloc. Commencing in July 2024, the artistic director's key responsibilities will be to drive the artistic vision of the festival, book and negotiate artist performance fees, develop and schedule a rich program that is respectful of past events and attracts local and visiting audiences and builds the reputation of Mordi Fest as the region's premier music festival.

### The Role

The Artistic Director for Mordi Fest 2025 will be responsible for:

- Collaborating with the Festivals and Events Team
- Developing a strong and cohesive artistic vision
- Curation and booking of all artists across three stages
- Supporting Kingston's Youth Services Team with curating the Freeza Stage line-up
- Curation and booking of roaming and children's entertainment
- Negotiating artist performance fees for all four stages to ensure total expenditure remains within the allocated budget of \$150,000 ex GST
- Booking the Master of Ceremonies for Pier and Beach Stage
- Providing Stage Managers for Pier and Beach Stage
- Confirming artist fees and details for contracting by City of Kingston
- Formulating performance schedules
- Liaising with artist throughout planning and delivery
- Developing artist information packs
- Collating artists production requirement including physical, technical and backline
- Contributing to festival production
- Attending on-site and online production meetings

## Timeline

The following is timeline of key project milestones for Mordi Fest 2025. Dates are subject to change in negotiation with the successful applicant.

- **July 2024**
  - Artistic Director determined and contracted with City of Kingston.
  - First project meeting with Festivals and Events Team
- **August 2024**
  - Finalise artistic vision
  - Develop artist budget
  - Commence programming of headline performers
- **September – November**
  - Curation of artists
- **1 November 2024**
  - Headline performers confirmed and contracted
- **15 November 2024**
  - Headliner artwork approved for Carols promotion
- **8 December 2024**
  - Headline performers announced at Carols by Kingston
- **13 January 2025**
  - All artists confirmed and contracted
- **20 January 2025**
  - Artwork and collateral approved by Headliners
- **3 February 2025**
  - City of Kingston announce full program
  - Artist's production requirements finalised
- **10 February 2025**
  - Artist Information Packs distributed
- **17 – 21 February 2025**
  - Onsite production meeting
- **26 February – 1 March 2025**
  - Festival bump in
- **1 - 2 March 2025**
  - Delivery of Mordi Fest 2025

## Background

The following details of Mordi Fest 2024 as provided as background information only. Details are subject to change in connection with the artistic vision and negotiation with the successful applicant.

### Pier Stage

- Main stage
- Headline performers
- Ground support truss stage

## Beach Stage

- Second stage
- Ground support truss stage

## The Dock

- DJs and emerging artists
- Local artists
- Stage riser
- Intimate and relaxed setting

## Freeza Stage

- Young upcoming artists
- Curated and managed by Kingston's Youth Services Team
- Stage riser
- Alcohol free setting

## Mordi Fest 2024 Program



**MORDI FEST**  
- performer line up -

PIER STAGE		BEACH STAGE		THE DOCK		FREEZA STAGE	
saturday	sunday	saturday	sunday	saturday	sunday	saturday	sunday
12:00pm Social Street	12:00pm Mark Howard	12:00pm Harley Luscombe	12:00pm Mast Cully Fellers	12:00pm Saint Ergo	12:00pm Olivia G	12:00pm All Lamb	12:00pm Indi Lee
1:00pm Wallens	1:00pm Des Cortez	1:00pm Winnie Lane	1:00pm Mathilde Anne	1:00pm Social Street Duo	1:00pm Mark Howard	1:00pm Olivia G	1:00pm Sage Marie
2:00pm Official Welcome	2:00pm Zindzi & The Zitionaires	1:00pm The Miffs	1:00pm Malcura	2:00pm Harley Luscombe	2:00pm Dan Cully	2:00pm Reachell Hernandez	2:00pm Sarah Carino
3:00pm Alexander Biggs	3:00pm Eliza Hull	2:00pm Albert Salt	2:00pm Maggie Alley	3:00pm Wallens	3:00pm Malcura	3:00pm Elorah	3:00pm Harley Luscombe
4:00pm Velvet Bloom	4:00pm The Badloves	3:00pm Arabella and the Heist	3:00pm Enola	4:00pm Albert Salt	4:00pm Maggie Alley	4:00pm Hard No	4:00pm The Taunts
5:00pm Kim Salmon's Smoked Salmon	5:00pm Frank Sultana	4:00pm George VILLA	4:00pm Mick Thomas' Roving Commission	5:00pm Rikki Nightfly			
6:00pm Sunfruits	6:00pm Pierce Brothers	5:00pm Emilee South	5:00pm Bananagun	6:00pm Remedy			
7:00pm Kee'ahn	7:00pm Tim Rogers & The Twin Set	6:00pm Cousin Tony's Brand New Firebird		7:00pm Jordz			
8:00pm Mid City		7:00pm Dugong Jr					
9:00pm Teen Jesus and the Jean Teasers		8:00pm Nam					
10:00pm The Vanns							

CHECK OUT THE *online program* [KINGSTON.VIC.GOV.AU/MORDIFEST](http://KINGSTON.VIC.GOV.AU/MORDIFEST)

## How to Apply

To apply, submit a brief proposal (maximum two pages) outlining your approach to curating Mordi Fest 2025, Headliners that you envision and will secure within the provided budget, any program innovations that you could provide, details of previous, similar work that demonstrate your skills and expertise, along with a quote to [events@kingston.vic.gov.au](mailto:events@kingston.vic.gov.au)

**Applications close 5pm, Friday 5 July, and the successful applicant will be contact on Monday 15 July.**

Please note the successful applicant will be required to provide site specific SWMS and be compliant in Kingston's Rapid Global contractors system and have a Working with Children Check.

Should you have any question or require further details please contact Ethan Becker, Senior Festivals, Events and Sponsorship Officer 0409 978 761.